

FOLLOW US IF YOU WANT TO LIVE
A BEACH LIFE ADVENTURE

Cycle for Water

NEW WATERBUS

Pétronille

Hugo

César

William

forwater.fr

100,000 KM by bike for WATER'

2022-2024

KEY FIGURES



Our

JOURNEY

DEPARTURE nov. 2022

ARRIVAL feb. 2024

New Zealand	1500 KM
Australia	5000 KM
Indonesia	1500 KM
Singapore	20 KM
Malaysia	1100 KM
Cambodia	700 KM
Thailand	1100 KM
Burma	1500 KM
India	2800 KM
Bangladesh	300 KM
Pakistan	1500 KM
Iran	2600 KM
Turkey	2000 KM
Greece	400 KM
Macedonia	250 KM
Serbia	500 KM
Croatia	300 KM
Slovenia	200 KM
Italy	700 KM
France	1000 KM

BAYEUX

AUKLAND



THE TEAM

4 childhood friend born in Normandy



Master in sport management

Sporting and persevering, my experience at the highest level allows me to support the team in difficult moments.

César De Gouvillle

Agronomist engineer

Altruistic and eternally optimistic, my good humour allows me to always keep a smile on the team's face.

Hugo D'Audigien

Pétronille Santorio

William Pradier

Master in entrepreneurship

Dynamic and courageous, my spirit of initiative allows me to push the team forward.



Master in business management

Curious and adventurous, I like to participate in conflict resolution and I bring my cool to the team in moments of doubt.

WATER, A PRECIOUS RESOURCE

SUSTAINABLE DEVELOPMENT GOAL 6



Ensure availability and sustainable management of water and sanitation for all

30%

of the world's population does not have access to safe drinking water.



60%

of the world's population does not have access to sanitation.

80%

of wastewater is discharged into the environment without treatment.



Our MISSIONS

RAISE AWARENESS

1 million people reached

To highlight the unequal distribution of water resources, the progressive depletion of this resource in the face of climate change and the actions that tend to improve the living conditions of local populations in the 20 countries crossed.



ACT

3 humanitarian projects

Financing water access projects on the in partnership with local NGOs in Malaysia, Cambodia and Thailand.

Installation of water access infrastructure



OUR MENTORS

Resilient contractor

Malek takes up the cause of water. Founder of No Water No Us, he raises awareness through culture, sport and conferences. He also acts on the ground with concrete solutions.

Resilient contractor in environment, education and health, Gilles is the Malek's associate. He supports actions to improve humanity.

NO WATER NO US

The organisation that federates all initiatives

No Water No Us federate water initiatives for generate a global dynamic and think together to a sustainable scheme and fairness around water issues. It's a question of survival, water must regain its place as the source of life.

Nowaternous.com



AN ORIGINAL AND COMMITTED CSR COMMUNICATION TOOL

Lisa Renaud



A DEDICATED COMMUNITY MANAGER

Master's degree in Marketing and Event Production, work-study as a communications officer

Creative and innovative, I will tell you about the adventures of our adventurers so that you can follow their journey closely.

 **TARGET**

1 million people reached

- Commitment to water
- Active communication on our social media with weekly publications (water minute, zoom on water subjects, interviews)
- Traditional media coverage

THEY TALK ABOUT US!



Presse

ouest france  liberté
Le Bonhomme Libre

LA PRESSE
DE LA MANCHE



Radio



TV

• 3



THEY TRUST US

OUR SPONSORS



OUR SCHOOL NETWORKS



5 600 graduated
49 000 alumnis



1 100 graduated
7 600 alumnis



15 000 alumnis



4 000 graduated
50 000 alumnis



25 000 alumnis



SUPPORT US!

To help us finance our humanitarian projects please make a donation!

 [Here](#)

OUR SOCIAL MEDIA



Cycleforwater

Follow our location via
Polarstep!



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